



When it comes to promoting your business and increasing sales... Just Ask Priscilla!  
*26 years of professional experience.*  
**Marketing & Events by Priscilla, Inc.**  
**www.marketingbyp.com**  
**954.803.9016**

**Sample Services – With Pricing (additional marketing and promotional services available.**

**MARKETING CONSULTING & SALES COACHING:** Providing ideas, recommendations, research, information, strategies. Development of a MKTG plan. Identifying affordable promotion opportunities. Implementing & executing marketing activities. \$48/hour

**WRITING – Sales & Marketing Copy / Content:** Quoted by project/by the piece. Examples: Press Release writing: \$50 to \$75; Effective promotional emails - \$45 to \$75 each.

**LITERATURE CREATION:** Providing all types of sales and marketing literature. Copywriting with Design/layout. Examples: Brochures, Postcards, Rack cards, Business cards, Fliers, etc.

**-Slogans or Taglines, Advertisement Headlines, Business Names, Event Names, Boat Names, Group Names, etc.** 15 to 25 good options provided: \$45

#### **WEBSITE SERVICES:**

Website planning, Creation of structure/hierarchy at \$45/hour. Content writing at \$55 per web page.

**-New website creation:** Mini-Site (2 to 3 pages, with copy and images) – Created for \$229. Basic sites (5 to 8 pages, includes content writing and images if needed) \$525 to \$1300 depending on elements needed

**-VIDEO PRODUCTION** (to post on your website or on YouTube) – any topic or subject. Script writing: \$38/hour. Filming and production: \$200 to \$500 for a 3 to 6 minute video at studio. On location increases cost.

**-E-newsletters or Facebook business pages** created / designed for just \$99.

**-Social Media Management:** Facebook, Linked In, Twitter, Pinterest: \$125 to \$250 per mo.

#### **EVENT SERVICES:**

**-Need ideas** for an event? What to do, theme, elements to include? Get a list of several event ideas & concepts: \$55

**-Event/party Assistance** – Have an extra hand at any event, to oversee all elements, help execute food and bev service, handle any tasks needed: \$90 to \$200 depending on location and details

**-Venue Finding Service** – identify the perfect venue AND get discounts on site fees, food/bev \$89

**-Event Planning:** \$100 to \$350. **Wedding Planning:** \$450 to \$900. **Event Staffing** – Free quotes.

All inquiries welcome, questions happily answered! Quotes provided at no cost. Copy of Resume' and/or References provided upon request. If your desired promotional or event service is not here, just ask!